

Natural Gas Connection

Alexander City



AGENDA

- 1 Introduction to NGC
- 2 Technology
- 3 Marketing
- 4 Reporting

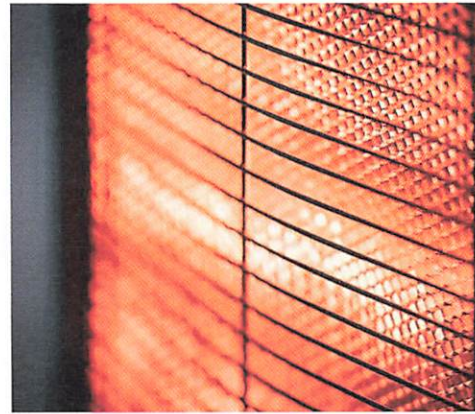
NGC SERVICES

- Appliance Purchases
- Installation & Repairs
- New Gas Meter Setup
- Financing
- Rebates
- Showroom
- Customer Service
- Marketing





NGC PRODUCTS



ON BILL FINANCING

1

**Zero interest
financing**

2

**Covers up to
\$7,500 for 60
months**

3

**Loan payments
added to
customer utility
bill**



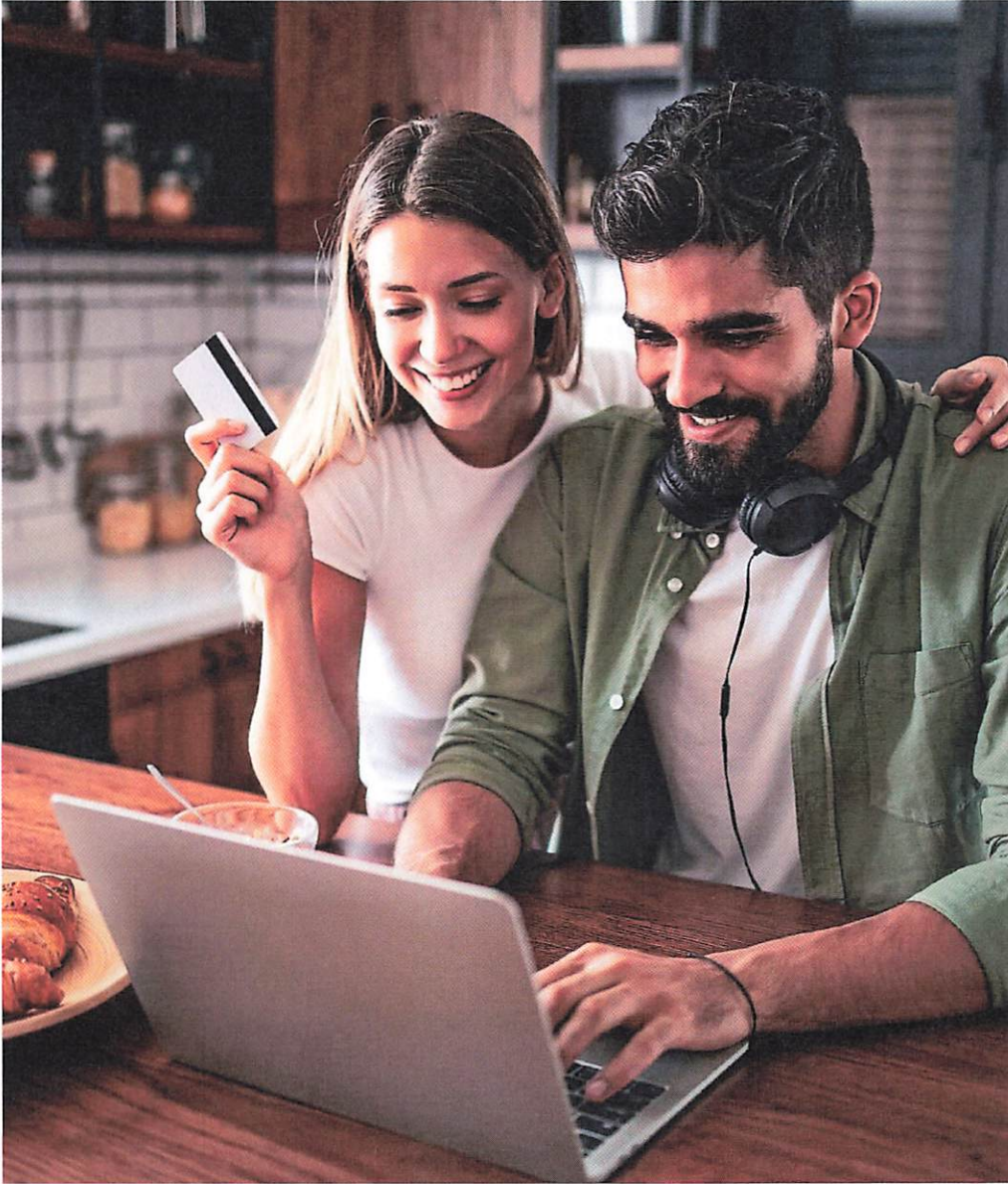
REBATE PROGRAM

- \$300 for tankless water heaters
- \$200 for tank water heaters
- \$200 for gas furnaces
- \$50 for gas logs
- \$100 for dryers
- \$50 for space heaters
- \$100 for cooktops and ranges



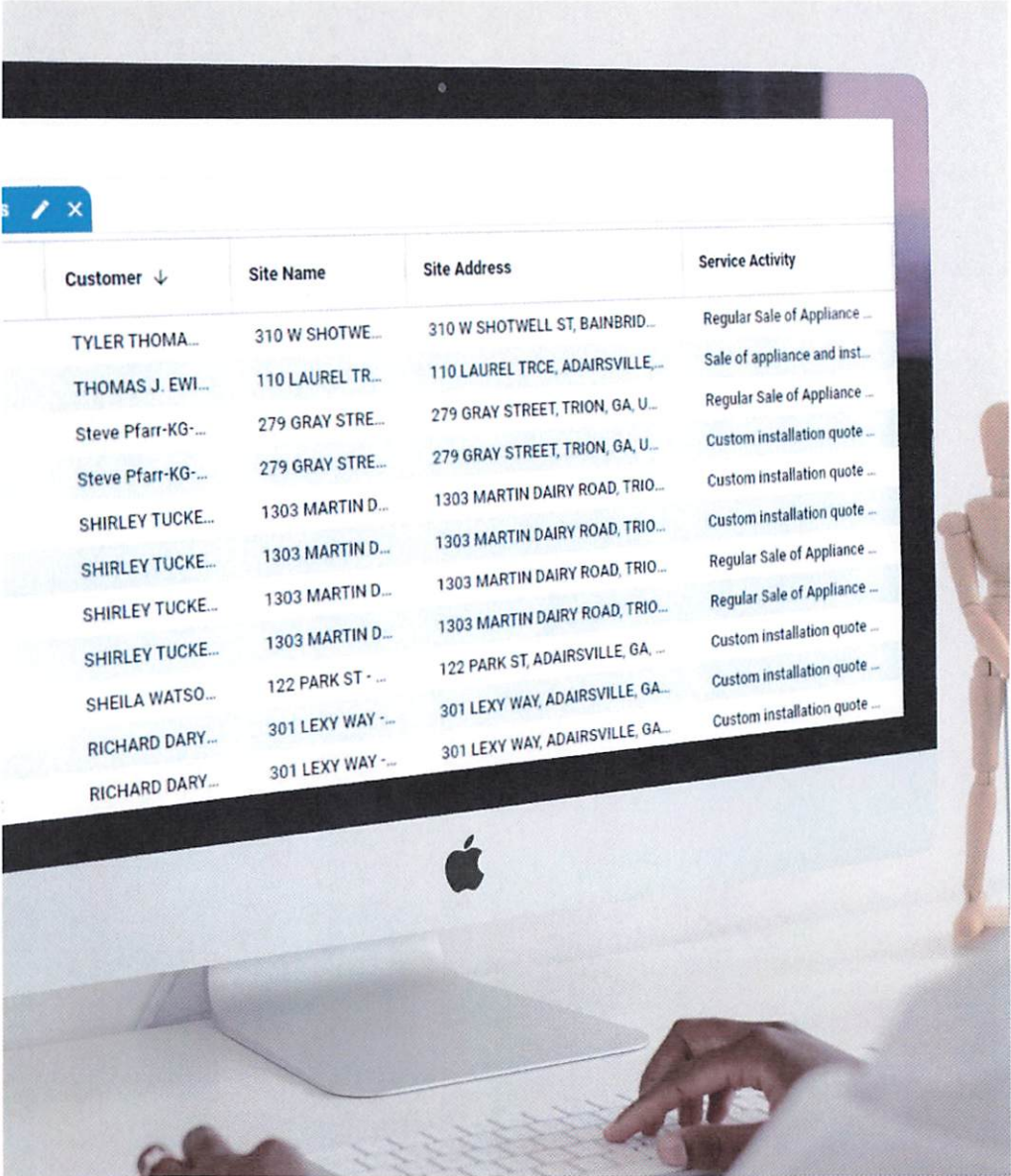
CUSTOMIZED SHOWROOMS





NGC TECHNOLOGY

- **Advanced E-Commerce Website**
 - Purchase, Schedule, Finance, Rebates
- **Asset Management System**
 - Inventory, Contractors, Customers
- **Field Service Management Technology**
- **Call Center**

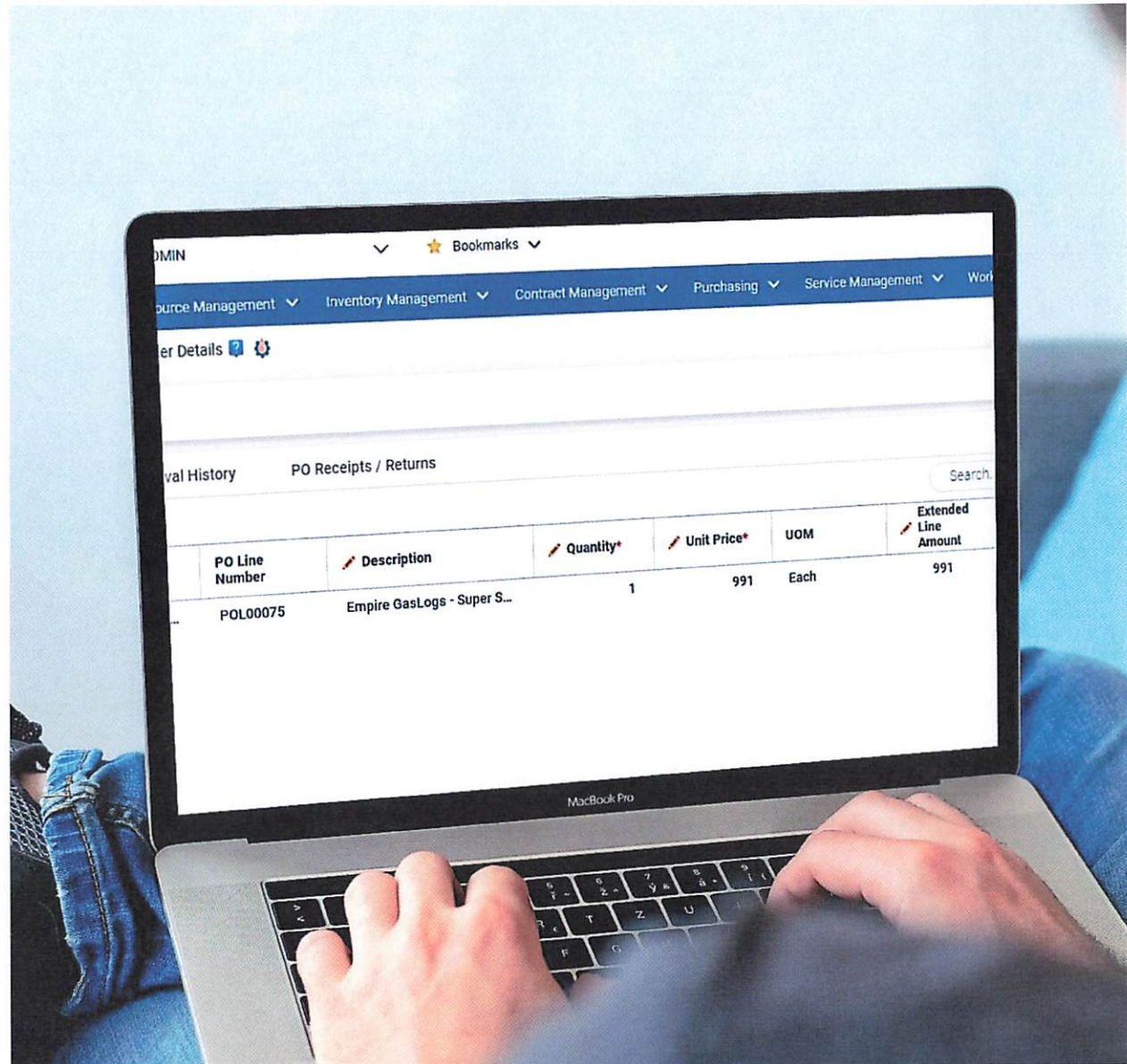


WORK ORDERS

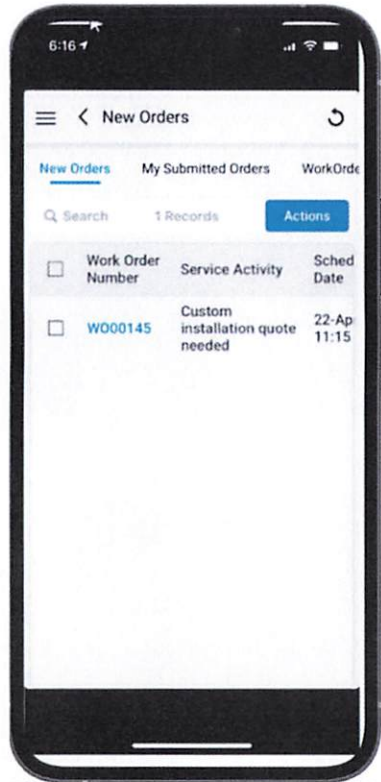
- Schedule
- Execute
- Track

PURCHASE ORDERS

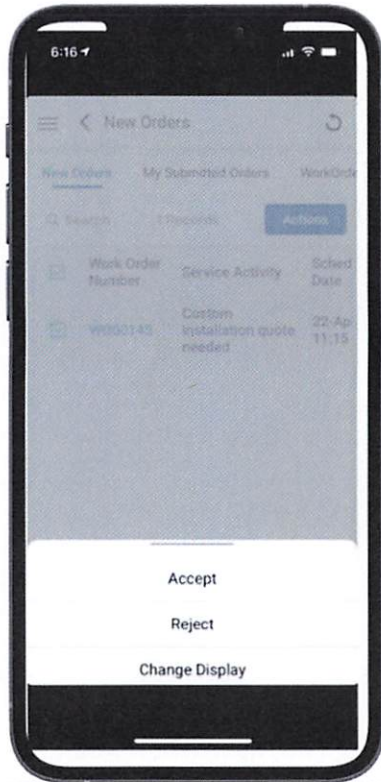
- Create
- Approve
- Receive



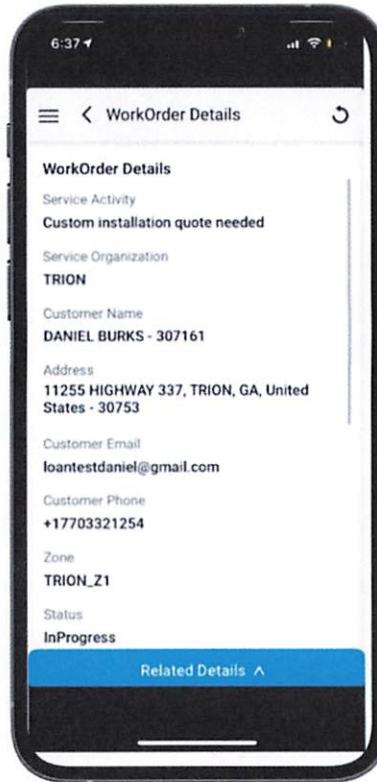
CONTRACTOR MOBILE APP



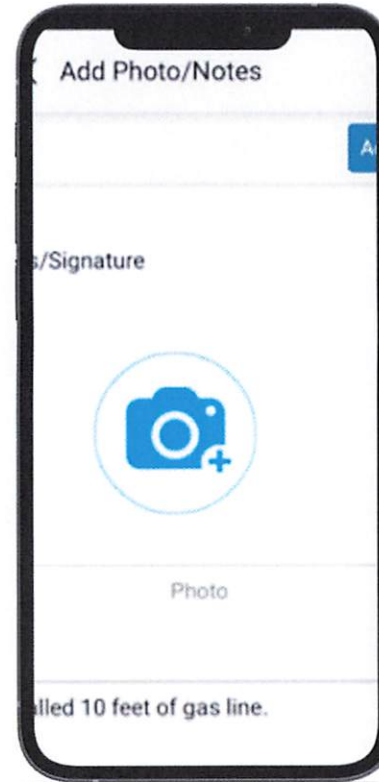
**REVIEW NEW
WORK ORDERS**



**ACCEPT OR
REJECT ORDERS**



**VIEW CUSTOMER
INFORMATION**



**WORK ORDER
DOCUMENTATION**



**CUSTOMER
SIGNATURE**

MARKETING PROGRAM



TRADITIONAL MEDIA



DIGITAL MARKETING



LOCAL PROMOTIONS

"Recently we had to replace our water heater and didn't really know where to start. We contacted Natural Gas Connection and they handled everything! From scheduling the installation and removing our old water heater, it was such a simple process with NGC."

Gary Abernathy
Sumnerville, GA



The City of Adairsville

The City of Adairsville provides your natural gas. Let us provide the rest.



Home heating is one of your biggest expenses. You deserve an affordable and dependable option.

New gas furnaces are up to 98% efficient and cost less to maintain, resulting in greater long-term savings.

A gas furnace warms your home faster and produces air temperatures up to 35°F warmer than an electric heat pump.

With proper maintenance, a natural gas furnace can be expected to serve your home for around 20 years!

Natural Gas Connection will hook you up with a \$200 rebate and 0% interest financing to cover the cost of the appliance and installation up to \$6,500!

We're Your One-Stop Shop!

Our Services:

- Appliance Purchases
- Appliance Installation & Repair
- Natural Gas Appliance Rebates
- Setting Up New Natural Gas Account
- Financing - Up to \$6,500 for up to 60 months at 0% interest



Proudly Serving The City of Adairsville
Call Us, Shop Online, or Visit Our Showroom!
1-833-NATGAS2 (628-4272)
www.naturalgasconnection.com



Bill
Insert

Mail
Out



The town of Trion provides your natural gas. Let us provide the rest.

Our Services:

- Appliance Purchases
- Financing - Up to \$6,500 for up to 60 months at 0% interest
- Natural Gas Appliance Rebates
- Appliance Installation & Repair
- Setting Up New Natural Gas Account

Rebates Available:

- \$300 for tankless water heaters
- \$200 for tank water heaters
- \$200 for gas furnaces
- \$50 for logs
- \$100 for dryers
- \$50 for space heaters
- \$100 for cooktops and ranges

*Natural Gas Connection offers rebates on both NGC and Non-NGC appliances.



Natural Gas Connection makes it easy to own natural gas appliances. Loan payments are added to your monthly gas bill.



Come visit our showroom at town hall

1220 Pine St
Trion, GA 30753

Call Us, Shop Online, or Visit Our Showroom!

1-833-NATGAS2 (628-4272)

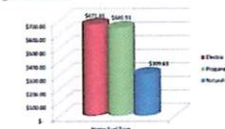
TRADITIONAL MEDIA



Save money on your monthly utility bill by heating your water with natural gas!

You can reduce your monthly utility bill just by switching from electric or propane to heat your water!

Invest in a natural gas tankless water heater. Tankless water heaters heat water directly, eliminating the need for a storage tank, saving you space in the home! Heating only the water needed instead of constantly heating a tank of water will literally cut your utility bill in half.



NGC is proudly serving the cities of Adairsville, Lafayette, Summerville, and Trion.

Visit www.naturalgasconnection.com/waterheater call 1-833-428-4272 or visit our showroom at Trion Town Hall.



Newspaper

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DIGITAL MARKETING

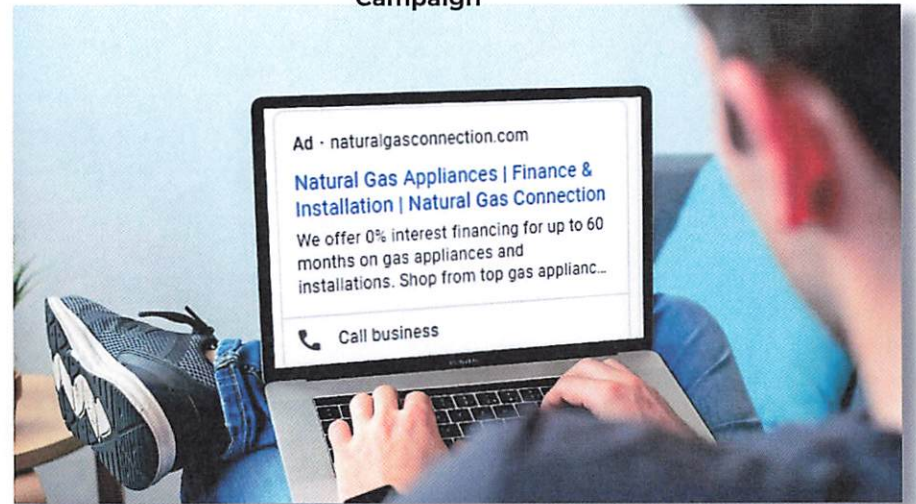


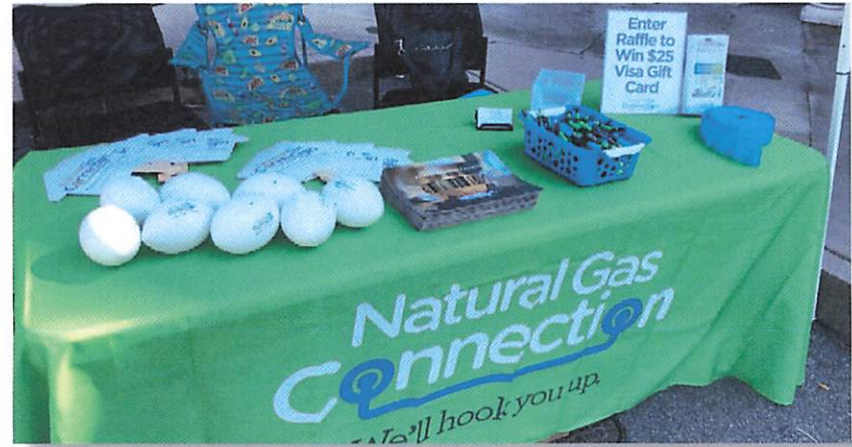
Social Media

Display Ads -
Geofencing



Google Ad
Campaign

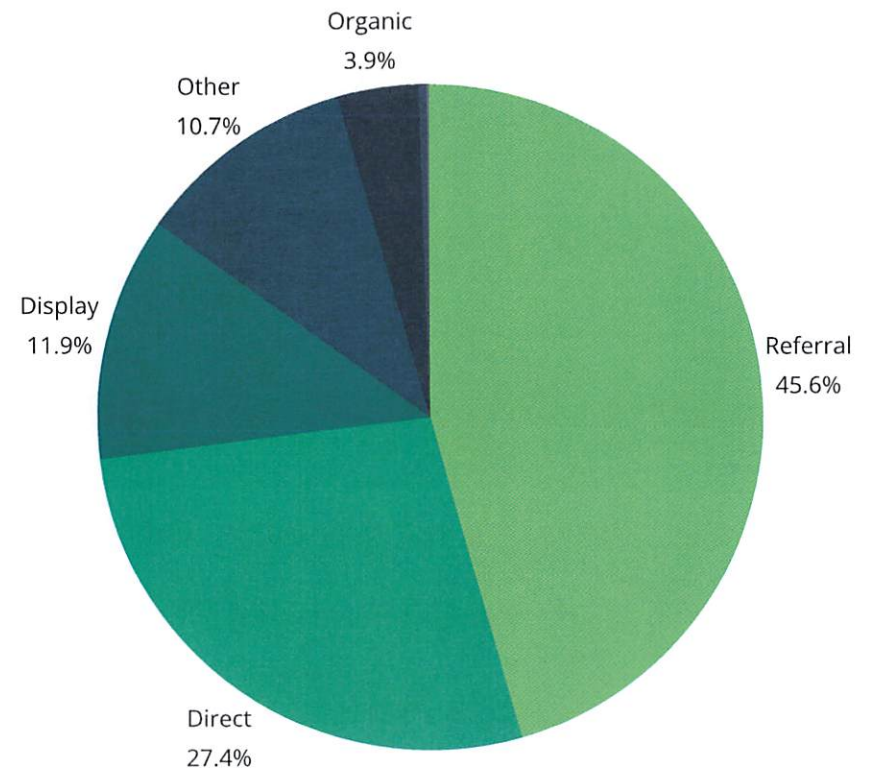




LOCAL PROMOTIONS

WEB ANALYTICS

Ability to track key metrics from
marketing campaigns

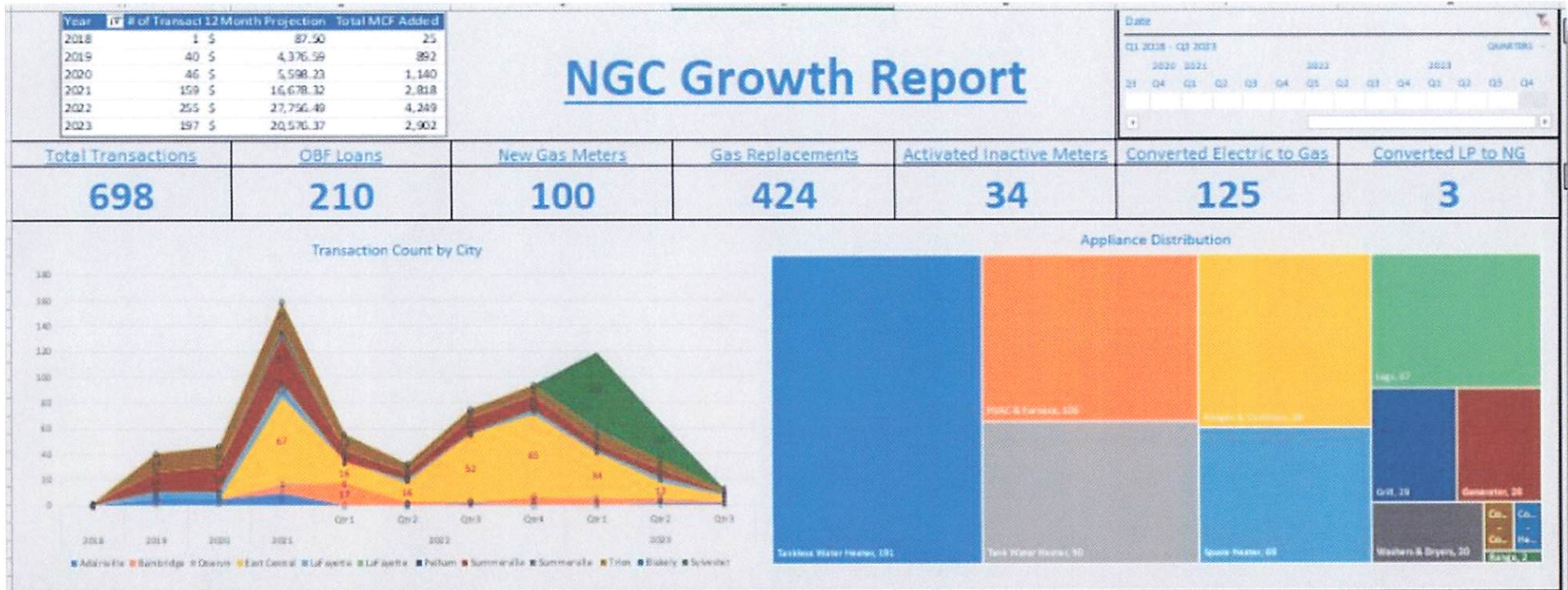


BEHAVIOR FLOW



GROWTH REPORT

Metrics That
Matter





**THANK
YOU!**

Natural Gas
Connection

We'll hook you up.