

ORDINANCE NO. 2021-08

An Ordinance to Amend the Sign Portion of the 2016-10 Zoning Ordinance

BE IT ORDAINED by the City Council of the City of Alexander City, Alabama, as follows

SECTION 1. That Ordinance No. 2016-10, Zoning Ordinance of the City of Alexander City, Alabama, be amended to read as follows:

Article IV Special Use Provisions - Section 7 Sign Regulations, 7.4 Signs Exempt from Sign Permits

C. Directory Signs: A wall-mounted sign, which is not designed or located so as to be legible from any street or adjoining property, listing the businesses, tenants, or activities conducted within a building or group of buildings. Directory signs are limited to one per building and shall not exceed 20 square feet in size.

Article IV Special Use Provisions - Section 7.8 Dimensional Requirements for Permitted Signs

E. Wall Signs

5. In any Zoning District where wall signs are permitted, in a multi-tenant building no more than (2) 50 sq. ft. wall signs are allowed on one building. A total of no more than 100 sq. ft. total sign allowance. The building owner is responsible for distributing the sign allowance among the tenants.

Article IV – Special Use Provisions, Section 7.8 – Dimensional Requirements for Permitted Signs

F. Banners: are subject to the following requirements:

- A. Each banner must have its own permit. A banner without a permit shall be in violation of this Section and subject to immediate removal.
- B. Banners for a single address are limited to three (3) banners per calendar year. After three (3) permits have been issued, no additional permits shall be issued for the remainder of the calendar year.
- C. Display period for a banner permit shall not exceed 30 calendar days from the date of issuance of the permit or date of initial display. Periods of display without a valid banner permit will count against future banner permits and treated as a violation of this Ordinance.
- D. Banners must contain a message related to a business, profession, or activity conducted or to a commodity or service sold or offered, upon the premises where such sign is located.
- E. Banners shall be limited to a maximum size of 50 square feet.
- F. Banners must be attached to buildings or other structures on the property and cannot be attached to freestanding signs, utility poles, fences, or attached to or suspended between stakes or poles driven into the ground.
- G. Banners are subject to approval by the Mayor and/or Director of Community Development.

SECTION 2. Remove

7.5 Sign Prohibitions

M. Banners, unless approved by the mayor for a grand opening or a City-wide celebration, convention or legal holiday.

SECTION 3. If any paragraph, section, subsection, or provision of this ordinance be declared invalid in a court of competent jurisdiction for any reason, it shall not affect the remainder of the ordinance as pertains to its validity or to other applications.

SECTION 4. Any ordinance or provisions of ordinances in conflict with the provisions of this ordinance are hereby repealed and rescinded insofar as they conflict with the provisions of this ordinance.

This ordinance shall become effective immediately.

Ordinance 2021-08

ADOPTED AND APPROVED this 19th day of April 2021.

ATTEST:

Amanda F. Thomas
Amanda F. Thomas, City Clerk

Audrey "Buffy" Colvin
Audrey "Buffy" Colvin, Council President

Curtis "Woody" Baird
Curtis "Woody" Baird, Mayor

CERTIFICATION OF CITY CLERK

The undersigned, as City Clerk of the City of Alexander City, Alabama, hereby certifies that the foregoing is a true, correct and complete copy of **Ordinance No. 2021-08** which was adopted by the City Council on this 19th day of April 2021.

WITNESS MY SIGNATURE, as City Clerk of the City Alexander City, Alabama, under the seal thereof, this 19th day of April 2021.



Amanda F. Thomas
City Clerk of the
City of Alexander City, Alabama

Yeas: unanimous

Nays: none

Publication Date: 4/24/21